

Mentions



APUS

FB: @apusuniversity

LI: @American Public University System

TW: @APUSPRteam

AMU

IG: @americanmilitaryu

FB: @AmericanMilitaryUniversity

LI: @American Military University

TW: @AmericanMilU

YT: @AmericanMilitaryU

APU

IG: @americanpublicu

FB: @AmericanPublicU

LI: @American Public University

TW: @AmericanPublicU

YT: @AmericanPublicU

#Hashtags



#AMU4Life & #APU4Life

These hashtags are part of a Commencement/conferral/alumni initiatives, and can be used when sharing alumni stories, celebrating conferrals, or referencing Commencement on social media.

#APUSGrad

This hashtag is incorporated into posts that highlight Commencement and conferral.

#AMUbravo & #APUbravo

We use these hashtags to highlight the accomplishments of our students & alumni, either in their academic or professional lives.

#AMUInsight & #APUInsight

These hashtags are used to highlight our subject matter experts & the content they produce either on our APUS-owned blogs or in external sources.

#APUSorgs

This hashtag is incorporated into posts that highlight our student organizations.

#APUSTakeover

Hashtag used for Instagram Takeovers

#APUSwreaths

Our personalized Wreaths Across America hashtag. To be used alongside general event hashtag (#WAA2024)